

PRESS RELEASE

Gravitas lends support to local charity

Gravitas Public Relations has demonstrated its commitment to improving people's quality of life by agreeing to take on the role of press office for a local Multiple Sclerosis charity – pro bono.

To launch a new range of meditation CDs, account manager Kate Screen and account executive Max Hammond arranged and modelled in a photo call with the Gloucestershire Echo, braving the cold to meditate alongside charity founder Steve Brisk.

The activity resulted in good coverage which boosted CD sales for Speakeasier – who provide speech aids for MS patients whose ability to talk has been robbed by the disease.

Kay Williamson, Managing Director of Gravitas said: "It's great to be able to offer our support to this fantastic cause. We wanted to do something where we knew we could use our skills to help make a real difference".

"We will continue to support Speakeasier in whatever way we can, to ensure it gets the funding it needs to help improve the lives of those with this terrible disease".

ENDS

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